**WDD 131 PROJECT TOPIC BY EMEKA THOMAS ONWUGBONU**

1. Project Topic:

Ecommerce/Online Shop

1. Site Content:

A site that is responsive whether on mobile, laptop or desktop. It will display products for sale and their prices. It will also have a shopping cart.

1. Aims of the site:

To engage customers and visitors to the site, to be simple, intuitive and easy to use. The design will be coherent with the same look and feel on each page. The colors, images, fonts should match and be consistent site wide.

1. Reason for choosing this topic:

I have always been intrigued and inquisitive to know the internal workings of an ecommerce website such as Amazon, Alibaba, Jumia etc, and I think this will be a good opportunity to experiment with pushing this idea to reality.